

2020

IMPACT REPORT



mission
SOCIETY OF NEW YORK CITY

Dear Friends,

Each year, the Mission Society's students, parents, and educators reaffirm that there is unyielding hope and possibility around every corner. With creativity, dedication, and heart, they pen the stories of a better tomorrow, and show us the brighter futures we can build together.

That is why, when we set out to reflect on the last twelve months, our first thoughts were of the lessons we learned from the individuals that make our work possible.

From our students, we learned resiliency, watching as they developed new literacy and critical thinking skills, thrived in unique internships, and sparked important advocacy and service projects in their communities during a challenging time. Our educators taught us innovation, while they worked around the clock to adapt our programs to a virtual environment and shape exciting, new opportunities for young people across our city.

And unforgettably, when families were met with unprecedented hardship, they showed us the true meaning of compassion. Hundreds of individuals across New York came together to share vital resources with those who needed them most, and with their ongoing efforts, we hope no one will be left behind.

Though we are fortunate to have accomplished so much in 2020, we also faced unimaginable heartbreak. It would be easy to look back and feel discouraged and overwhelmed, but instead we choose to join our community in turning our grief into a powerful force of change.

The Mission Society is shaped by people who lead with courage, perform simple acts of kindness, and face challenges with unrelenting hope, and we are grateful for these lessons and their example as we enter a new year. Thank you for bringing your own creativity, dedication, and heart to our work, and for teaching us about who we are and who we can be every day.

With this in mind, we are excited to share the impact we've achieved together last year, and to see what new stories we write together in the days ahead.

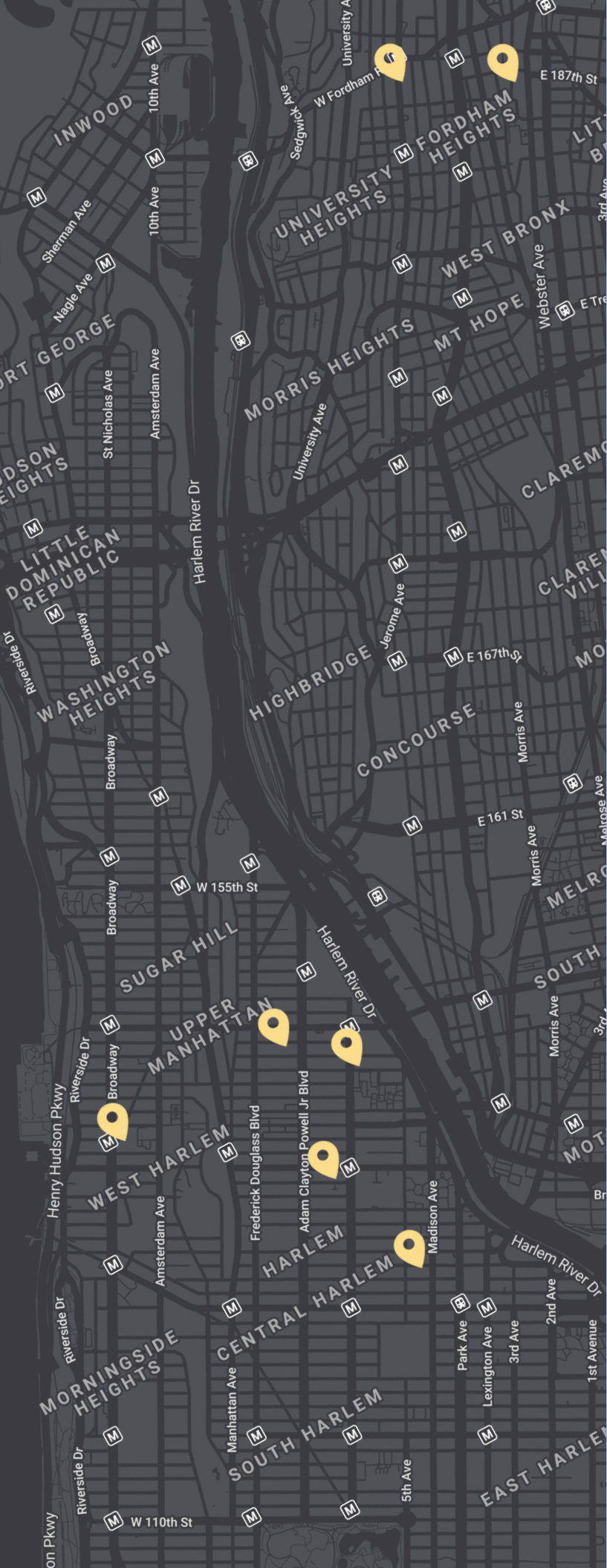
Sincerely,



Elsie McCabe Thompson
President & CEO



Matthew W. Mamak
Chair, Board of Directors



PROGRAM LOCATIONS

POWER ACADEMY

Public School #33

2424 Jerome Avenue, Bronx, NY 10458

Public School #85

2400 Marion Avenue, Bronx, NY 10468

Public School #175

175 West 134th Street, NY, NY 10030

Public School #192

500 W 138th Street, NY, NY 10031

Harlem Village Academy

244 W 144th Street, NY, NY 10030

LEARNING TO WORK

Metropolitan Diploma Plus High School

985 Rockaway Avenue, Brooklyn, NY 11212

Bronx Community High School

1980 Lafayette Avenue, Bronx, NY 10473

Harlem Renaissance High School

22 East 128th Street, NY, NY 10035

Brooklyn Democracy Academy

985 Rockaway Ave, Brooklyn, NY 11212

Emma Lazarus High School

100 Hester Street, NY, NY 10002

Washington Irving Young Adult Borough Center (YABC)

225 West 24th Street, Room 1027, NY, NY 10001

English Language Learners International Support Preparatory Academy (ELLIS)

99 Terrace View Ave, Bronx, NY 10463

BUILDING BRIGHTER FUTURES

“I’m excited to be part of an organization that recognizes students are smart, insightful, and have big dreams, and that we help them achieve those dreams.”

– Nanda Prabhakar, Senior Vice President of Program Operations



LEARNING TO WORK



Each year, the Mission Society's Learning to Work program addresses the education opportunity gap experienced in under-resourced communities - alleviating barriers to high school graduation, attending college, and finding employment. In 2019-20, we served nearly 1,900 over-age and under credited students across seven transfer public high schools in Manhattan, Brooklyn, and the Bronx.

INTERNSHIP PROGRAM



318 Mission Society students joined our paid internship program, earning a total of **\$983,379** as they worked alongside professionals in their fields of interest.

MENTORSHIP HOURS



We provided **1,900** mentorship hours, as well as career development opportunities - **like one-of-a-kind tours** - to give students insight into the variety of professions within their reach post-graduation.

COLLEGE COUNSELING



Our team of educators offered **3,100** hours of college counseling, and **created vital resources to assist students on their college application journeys.**

POWER ACADEMY



Over 1,400 elementary and middle school students participated in Power Academy, our afterschool and summer academic enrichment program. In five schools across Manhattan and the Bronx, we created and provided interactive curricula to help young people develop valuable literacy, STEAM, and social and emotional learning skills for the classroom and beyond.

STRONGER READERS



Through the [interactive literacy learning activities](#) of LitUp! and Pages to Stages, **92%** of our students indicated that they became stronger readers over the course of the year.

INCREASED CONFIDENCE



Students participated in over **66,300** hours of arts programming that increased confidence, boosted communication skills, and sparked imaginations.

STEM EDUCATION



15,000 hours of STEM education were provided through our Innovation Station program, [fostering young engineers](#) and cultivating a passion for these increasingly important subjects.

MISSION ACCOMPLISHED

WELCOMING NEW PARTNERS

Brooklyn Democracy Academy - a transfer school for over-age, under-credited students - joined the Mission Society family last year. Through the newly established Learning to Work site, we facilitated comprehensive academic and career development programs for over 200 students.



"I believe that everyone is capable of doing whatever they want to do. My guiding principle is 'how can I make this better?'"

– Carmen Rosario,
Program Director, PS 192

CELEBRATING OUTSTANDING EDUCATORS

Mission Society educator, Carmen Rosario, was given a 2020 PASEtetter Award on February 25 in recognition of her hard work over the past 15 years - furthering the field of afterschool programming; encouraging the academic, social-emotional, and creative development of her students; and serving as a role-model for our community.

MISSION ACCOMPLISHED

TRANSFORMING COMMUNITIES

Under the mentorship of the American Planning Association (APA) and Nate Heffron, ELLIS students **shared their proposal for the expansion of the BX9 bus route with urban planning professionals** throughout the year. At the end of 2020, the project was one of six to receive the William H. Whyte Award for Creativity and Ingenuity in the field of planning from the New York Metro Chapter of the APA.



EXPRESSING GRATITUDE

In 2019, the Mission Society hosted our annual Fall Harvest Feast and Winter Celebration. Each event was an opportunity to show our gratitude to our community, sharing food and fun with our students, parents, staff, and neighbors in Harlem. At the Fall Harvest Feast, volunteers served over 400 individuals, and distributed 156 turkeys to local families. At our yearly Winter Celebration, 70 guests enjoyed games, food, music, and a festive photo booth.



BEYOND THE CLASSROOM



GIVING THE GIFT OF IMAGINATION



Many of the young people that come through our doors are unable to build their own home libraries, which can be a crucial for developing literacy skills and kicking off a learning journey. With the help of inspiring partners and community members, we **gave the gift of imagination**, donating over **4,000** books to students across the city.

PROTECTING STUDENT WELL-BEING



Each year, we prioritize the social and emotional health of our community and demonstrate to every student that they are not alone. In 2019-20, our licensed social workers offered over **2,550** hours of counseling, and created resources to show student's how to **navigate self-care** and manage stress during an unprecedented year.

SERVING THE COMMUNITY



Our educators worked alongside **370** students on community service projects throughout the city. Projects included mentoring youth, advocacy work, volunteering at food kitchens, participating in park clean ups, delivering meals to individuals in need, and more.

RESPONDING TO COVID-19

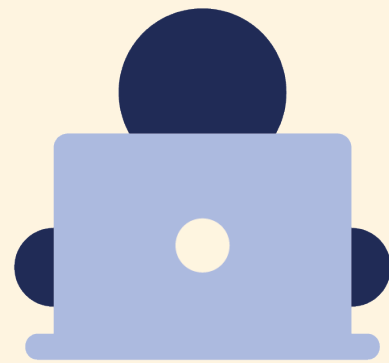
The COVID-19 crisis had a profound impact on the Mission Society community - especially the 75% of families living below the poverty line that benefit from our programs. The onset of the pandemic required us to adapt, and ensure our offerings reflected the needs of each student and parent.

EMERGENCY RELIEF FUND



With the help of our community, we established an **Emergency Relief Fund**, that allowed us to provide **258 care packages** of essential household items, **262 warm meals**, and **\$64,300 in cash assistance** to families in need.

DISTANCE LEARNING LIBRARY



Our educators and specialists launched a **Distance Learning Library**, with daily STEAM, literacy, and physical fitness activities for our K-8 students.



In partnership with Scholastic Inc., BOKS Kids, and Weeks Lerman, we facilitated a seven-week **Summer LearnIN** program, providing **750 students** with new books, art supplies, workbooks, and a weekly newsletter filled with interactive learning opportunities.



Dedicated **Mission Champions** ensured that high school students received much-needed technology for remote learning at the onset of school closures.

SUCCESS STARTS WITH STRONG LEADERSHIP

EXECUTIVE STAFF



Elsie McCabe Thompson
President & CEO



Sara Elghobashy
Senior Vice President,
External Affairs



Rick Lustig
Senior Vice President,
Human Resources



Nanda Prabhakar
Senior Vice President,
Program Operations



Sharada Singh
Senior Vice President,
Finance & Administration

See Full Staff List at missionsociety.org/staff

BOARD OF DIRECTORS

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Chairman & Chief
Investment Officer
Halcyon Asset
Management

Peggy Jacobs Bader
Marketing &
Communications
Consultant

Kim Bingham
Founding Partner,
American & European
Client Coverage
Global Frontier Partners

Lloyd Brown*
Managing Director, CRA
and Fair Lending
Citibank

Laura Flavin
VP, Global Compensation
& Benefits
Colgate-Palmolive
Company

Hannah Choi Granade
CEO & Founder
mLogg

Burhan Jaffer
Chief Strategy Officer
Conduent

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Partner, Real Estate
Katten Muchin Rosenman

Matthew W. Mamak,
Chair
Partner
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Jay Moorhead, Treasurer
Managing Director
Global Power Partners

Pamela J. Newman
President & CEO
PJN Strategies

Katrina Peebles, Vice
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Principal & Creative
Director
The Peebles Corporation

James B. Peterson, Jr.
Principal
Pioneer Acquisitions

Stanley H. Rumbough,
Secretary
Architectural
Photographer

Jean Shafiroff
Author & Philanthropist

Derek E. Steinheiser**
Partner
Ernest & Young

Alvarez Symonette
COO
Lady M Confections

Elsie McCabe Thompson
President & CEO
Mission Society of New
York City

Gregory Worrell
President
Scholastic Education

* Special Advisor to the
Chairperson of the Board

** Honorary Board Member

OUR SUPPORTERS

\$1,000,000+

NYC Department of Education
NYC Department of Youth and Community Development

\$100,000 to 999,999

New York City Council

\$50,000 to \$99,999

Fiona & Stanley Druckenmiller
Fordham University
Lawrence Morris Charitable Trust
Stanley H. & Leah Rumbough

\$25,000 to \$49,999

Arnhold Foundation
Citibank
Cornelia T. Bailey Foundation
Gray Foundation
John & Peggy Bader
Martin & Jean Shafiroff
New York Community Trust
Time Warner

\$10,000 to \$24,999

Alston & Bird LLP
BKD CPAs and Advisors
Cleveland H. Dodge Foundation
James B. & Lauren L. Peterson
Kramer Levin Naftalis & Frankel LLP
Michael Fisch
The Pamela J. Newman Foundation
Senator Investment Group
William C. and Joyce C. O'Neil Charitable Trust

\$1,000 to \$9,999

Brown and Brown of Garden City
C.L. & G.M. Galpin
Clara McDonald
Cos Bar Retail, LLC
Douglas Eillman Real Estate
Elsie McCabe Thompson
Eric Vorenkamp
Gregory Worrell
Hannah & Matthew Granada
Jay & Missy Moorhead
Jeannie & Brian Rosenthal
Jennifer & Seth Grossman
Jonathan Scott
Joseph J. Brooks

\$500 to \$999

Alan Schwartz
Colgate-Palmolive
L. Kelly Atkinson, Jr.
Lucy Hwong Gordon
Michael H. Singer
Rita Mitjans
Silda Spitzer
William & Mary Jane Driscoll
Kim Bingham
Laura B. Vogler Foundation
Laura Flavin
Matthew W. and Marie-Christine Mamak
Nothin' Special Partnership for Afterschool Education
Paul & Christine D'Amico
Philip Pilevsky
Prime Buchholz Professional Computer Associates
S & E Bergman Charitable Fund
Shannon J. Hales
Stanley & Marion Bergman
Switzer Group
United Talent Agency

\$100 to \$499

Alberta Crum
Allison Econg
Carol A. Cross
Celia Berk
Cynthia Filgueira
Edwin Deane Leonard
Evangelia Kingsley
G. & R. Kummer
James Frazier
Jewish Communal Fund
Kim Sillen
Laura Sanchez
George Steinhiser
Linda Hayakawa
Lynne Rubin
Robert Watt
Sally Guido
Scott Herz
Steve Corrales
Susan Borschel

In-Kind

Alston & Bird LLP
BOKS Kids
Katten Muchin Rosenman LLP
Molton Brown
Scholastic
Shearman & Sterling LLP
Weeks Lerman Group
White & Case LLP

RESPONSIBLE STEWARDSHIP

Organizational Revenue

Public Funding	\$7,103,233
Investment Returns	\$1,213,886
Contributions	\$815,933
Occupancy & Other Income	\$133,641
	\$9,266,692

Funding Allocations

Program Services	\$7,342,317
Management & General	\$1,265,263
Fundraising & Public Relations	\$468,117
	\$9,075,696

Operating Revenue Over (Under) Expenses

\$190,996